Peernet

Problems

of the Internet today.

Centralized data results in:

- Restrictions for content creators – acceptable use policies, etc.

- Censorship

- Loss of control over data and associated rights

- Monetization is centralized

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The new internet.
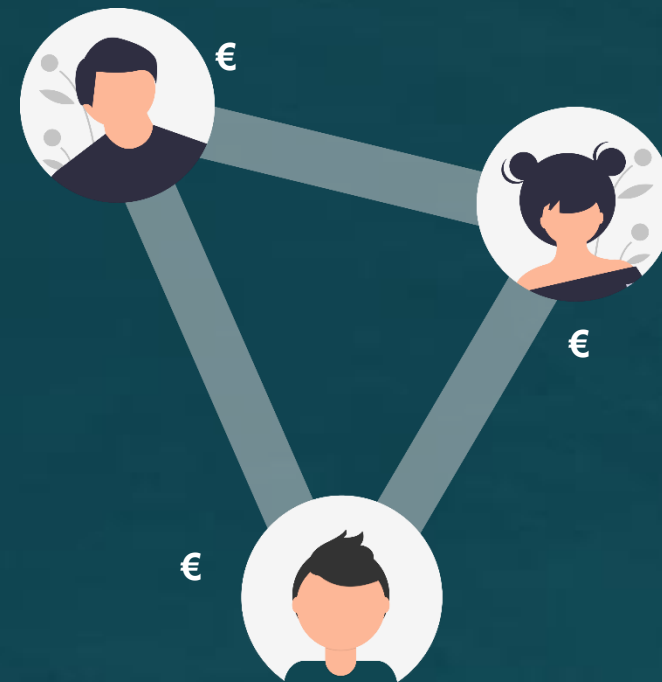
Owned and operated by its users.

- Peer to peer network

- Users own, control & monetize data

- No restrictions or censorship

- Trusted source of information

- Decentralized data remains online

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The Internet

Intermediary

€ € €   € € €

- Data is centrally distributed
- Censorship on daily basis
- Shared ownership of data
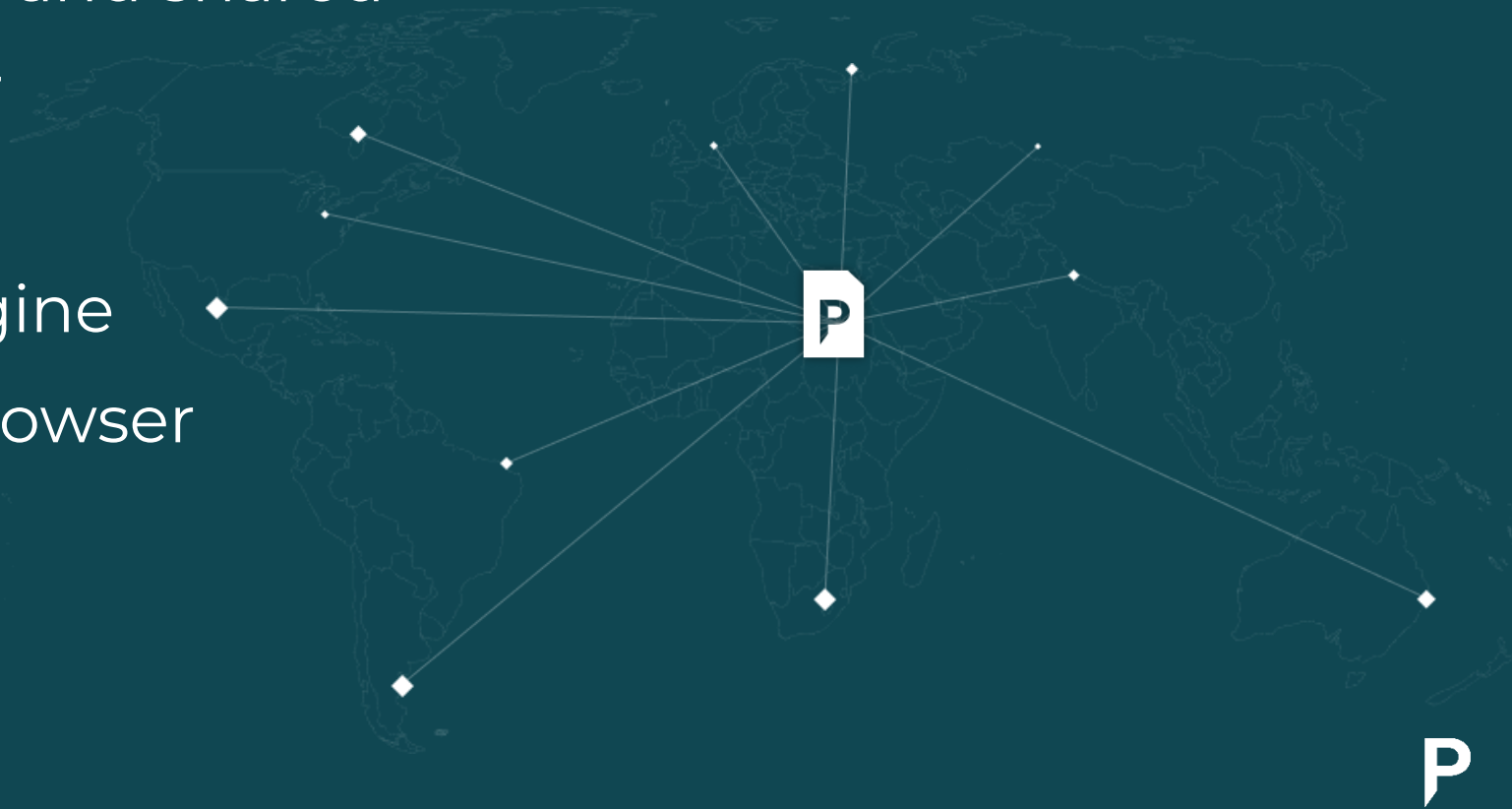- Others profit upon your data

Peernet

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- Data is decentral
- Impossible to censor
- Full ownership of data
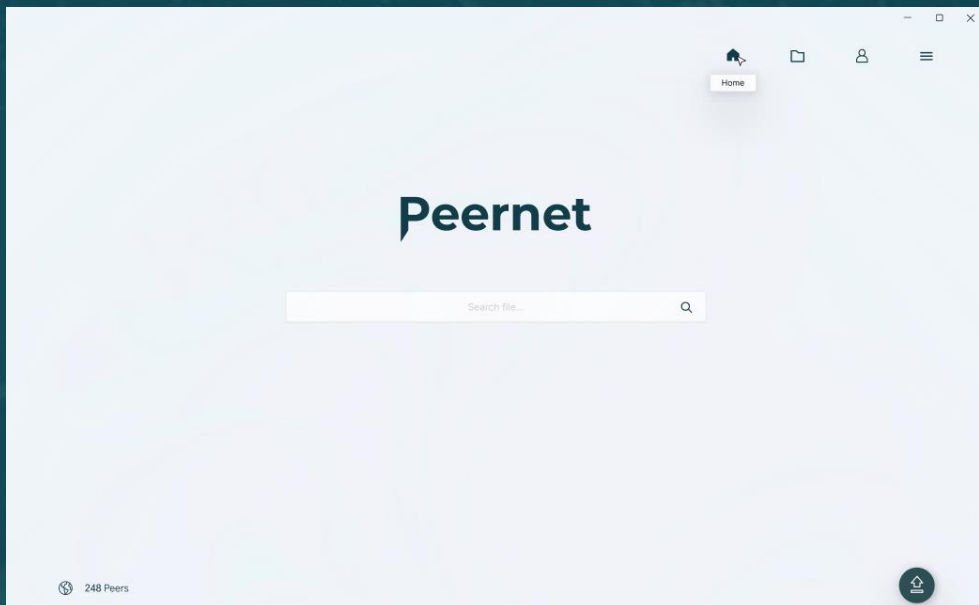- Profit upon own data

Technology

- 100% decentralized peer-to-peer network

- Native Peernet protocol and blockchain technology

    i.   Files are fragmented and shared

    ii. 1 blockchain per user

- Decentralized search engine

- Accessible via Peernet Browser

Technology P2P Network

	Napster	Kazaa	Tor	Peernet
100% Decentralized?	No (central server)	No (super-nodes)	No (central servers)	Yes
Legal responsibility	Company	Company	End-users + Exit-nodes	End-user
Native Decentralized Search Engine	Central	Mixed	No	Yes
Darknet	No	No	Yes	No
Speed	Fast	Depends	Slow	Fast
Trust	No	No	None	Yes
Status 🚀	Sued into oblivion		Strong	Emerging 🚀

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Peernet Browser

- User friendly

- Search network for content

- Share data via blockchain

- Crypto Wallet
(earn, trade, supports micro transactions)

Web of Trust

- Users may subscribe to other peers they trust.

- Users rank content via 🔥 button.

- Those interactions influence the search ranking.

- Blockchain maintains cryptographic proof.

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Peernet Token

- Native crypto coin for Peernet payment network
    - i. Personal Paywall
    - ii. Donations

- Funds development in ICO rounds
- Limited airdrops to incentivize use of Peernet
- Traded via exchanges

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Monetization

Users can earn money:

- Donations (Patreon-style) from other users.

- Private paywall. Sell access to content (newspaper, ...).

- Provide storage & bandwidth.

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User Growth and Investment Strategy

100+ million users

2021   2022   2023

Network effect   1+ million

Release MVP   **Social Features**   Payment   **Network**

3rd Party Applications

Seed Round

**Series A
(Private ICO)**

**Series B
(Public ICO)**

→ **Finance Social Stage**   → **Finance Payment Network**   → **Finance High-Growth**

User growth

512k
Crypto Integration
Paywall

Air-drops

Content migration
from legacy web

256k
Social Algorithms

Invitation
system

128k
Social Features

Small communities
with strong use case

56k
Data Import

Early adopters

Tech enthusiasts

1k – 5k
Easy File Sharing

2021
< 64 users

< 1024

Product Functions

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